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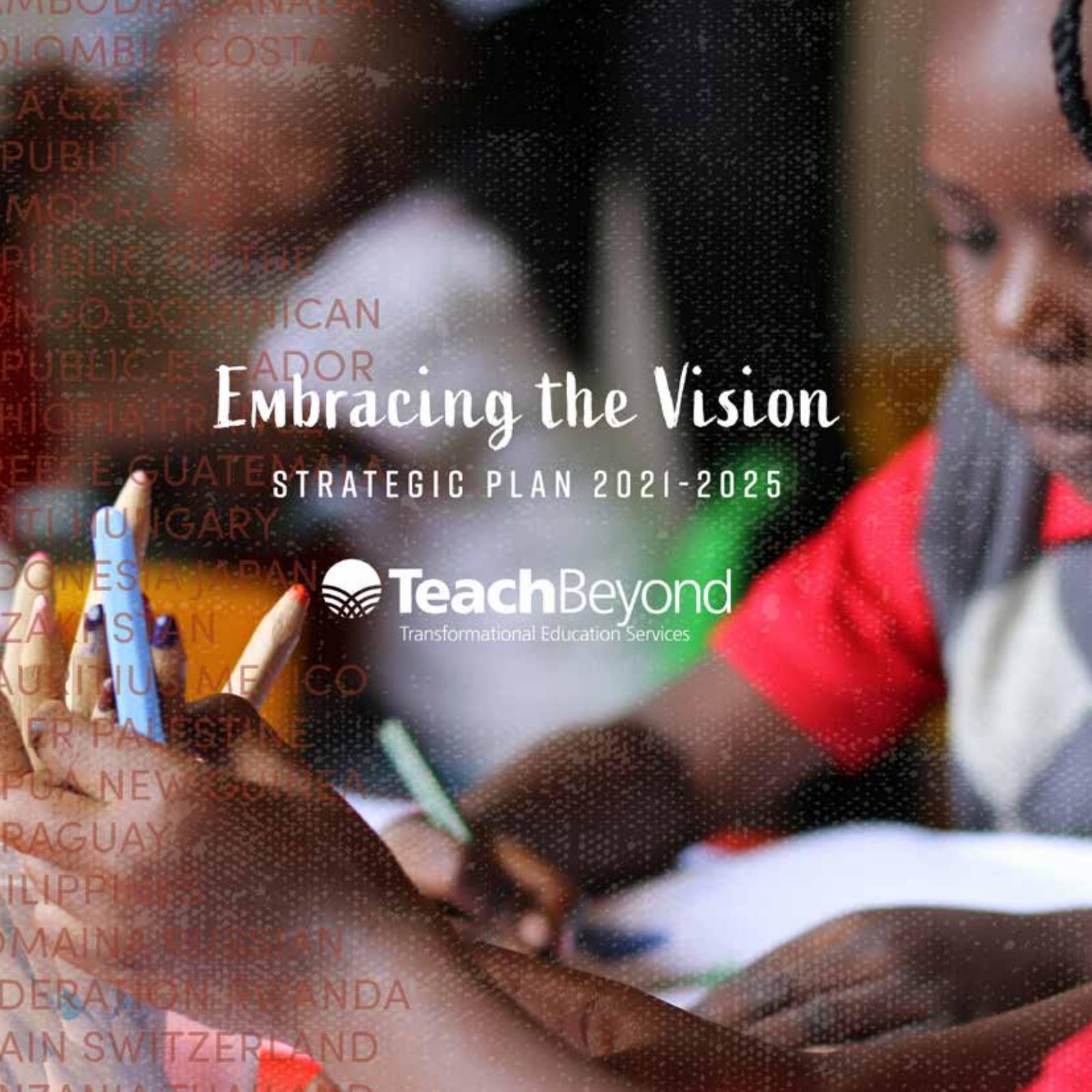
# Embracing the Vision

STRATEGIC PLAN 2021-2025



**TeachBeyond**

Transformational Education Services



# TO SERVE OUR FATHER'S WORLD, TO LOVE JESUS CHRIST, AND TO SEE INDIVIDUALS AND SOCIETIES TRANSFORMED BY HIS SPIRIT THROUGH EDUCATION

VISION PRAYER



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## Embracing the Vision

Just over two years ago, we began a process of engaging the worldwide TeachBeyond community in prayerfully considering what God has next for TeachBeyond.

Our 2014 plan, “Vision for Transformation,” was coming to a close, leaving us the question: “What is next for TeachBeyond?” A part of this engagement process was to review the organizational developments over the past five years. We were amazed at what God has done. Not only did this assessment bring to light unprecedented growth in members, learners, and new countries, we heard countless stories of how God was doing a transformational work within the TeachBeyond community and the communities we serve.



*David Surance*

President  
TeachBeyond

This review culminated in adopting a new plan entitled “Embracing the Vision 2021-2025.” At the heart of this plan is a desire to serve our Father, love Jesus, and be effective, by the power of His Spirit, in enabling a growing global movement of transformational education. This plan seeks to foster missional communities around the world, whose impact will cascade to the individuals and communities we serve.

Our longing is to have a deeper and clearer living-out of the vision in pursuit of lives obedient to God’s calling. This is a vision born out of a love for people as God Himself loves us. We invite you to share in embracing this vision.



# 1954

The Janz Brothers Gospel Association is founded by Leo Janz and team to bring the gospel to post-war Germany.



**1950s-60s** Janz Team holds evangelistic events, outreach programs, youth work, and Bible courses in Europe and South America.



**1955** First broadcasts take place over Radio Luxembourg including German language radio programs, church, music, and educational work.

**1956** Homeschool is started in the Janz family living room in Basel, Switzerland for their six children. This would later become Black Forest Academy in 1973.

**1960s-90s** Evangelistic events are held in Europe as well as South and North America. Janz Team expands its work in to countries including Belarus, France, Portugal, and the United Kingdom. English Camps begin.

# 2009



The name "TeachBeyond: Transformational Education Services" is adopted.

**2010-20** New national entities are established around the world, bringing the total number of national offices to 25.



**2008** The board of directors and members recast the vision to focus on education as a means for spiritual and life transformation.

**2016** Grows to over 500 active TeachBeyond members serving globally.

**2014** TeachBeyond holds its first global conference. The Global Centre is established in the UK.



## WHERE WE SERVE

● **COUNTRIES WHERE WE SERVE**  
2014 - **52** | 2020 - **67** | 2025 - **100**

● **CREATIVE ACCESS COUNTRIES**  
11 service countries

● **NATIONAL ENTITIES**  
2014 - **23** | 2020 - **27** | 2025 - **42**  
8 in creative access countries

● **PROJECTS & PARTNERS**  
2014 - **49** | 2020 - **116** | 2025 - **250**  
Creative access locations not shown



OUR DISTINCTIVE

Africa

**We hold to a collection of characteristics and qualities called the “TeachBeyond Way” that influence our approach to the way we carry out our mission.**

### **1. OUR CALLING TO “TRANSFORMATIONAL EDUCATION”**

We are called to be Gospel-centered educators delivering transformational education services. Transformational education is the simple yet profound belief that children and adults can undergo redemptive, holistic transformation through the power of God’s Word and by His Holy Spirit active in people through education, making them increasingly like Christ in their world. We pursue heart-mind transformation which aligns with God the Creator’s design while trusting the Spirit for complete transformation into the image of Christ. We understand that the Spirit frequently uses excellent educational environments to transform individuals, which cascades to communities and beyond.

### **2. OUR COMMITMENT TO BE EFFECTIVE MODELS OF TRANSFORMATION**

We are a global community that knows and practices God’s Word as we pursue a deeper understanding and living out of our mission. This means we seek to grow personally, vocationally, and spiritually as a learning community in order to be transformed and transformational.

### **3. OUR COMMITMENT TO THE IDEA OF “TEACHING BEYOND”**

We are committed to teaching beyond one-dimensional, utilitarian forms of education to a comprehensive, holistic approach that fosters personal growth and enduring social benefit. The word “beyond” calls us to:

- Teaching with an attitude of teachability
- Teaching creatively in formal and informal settings
- Teaching for all nations
- Teaching contextually in local communities while always thinking beyond the geographic and cultural boundaries
- Teaching “for all,” not neglecting the poor and vulnerable

### **4. OUR MULTI-ETHNIC COMPOSITION AND UNIFYING ORGANIZATIONAL STRUCTURE**

We seek to be as ethnically rich and diverse as the Church itself. Our organizational structure fosters a cooperative spirit and ensures that we work together in effective ways that are globally connected and locally empowered. We view our national entities as expressions of TeachBeyond flowing from and contributing to a global community committed to the ideals of TeachBeyond.

### **5. OUR VISION TO FOSTER A GLOBAL MOVEMENT**

We are part of a global community of like-minded people. We envision this community becoming a vibrant gospel movement led by the Spirit to impact our world in redemptive ways. We support this movement through the services we provide.

AS FOLLOWERS OF JESUS, WE ARE  
A GLOBAL COMMUNITY PROVIDING  
TRANSFORMATIONAL EDUCATION  
SERVICES AS PART OF GOD'S ONGOING  
MISSION TO TRANSFORM INDIVIDUALS  
AND COMMUNITIES INTO ALL HE INTENDS.

## Orienting Goals

God has called TeachBeyond to be an agent of Holy Spirit empowered transformation for the individuals and communities we serve. TeachBeyond's orienting goals provide the global strategic framework for the organization to accomplish the vision: **to be transformed & transformational.**

### MEMBERS

will increasingly become effective models of a transformed life

### EDUCATION

will be excellent, holistic, christocentric, and contextual for all

### ORGANIZATIONS

will be relevant, resourceful, and effective

### COMMUNITIES

will experience redemptive transformation

## How we serve

### SCHOOLS

preschool, elementary, secondary

### HIGHER EDUCATION

universities, colleges, seminaries

### INFORMAL EDUCATION

language programs, camps, leadership development, retreats, educational intervention programs, and counseling services

*This strategic plan was built by listening to the prayers of our members. These are just a few examples of what we are asking God to do.*

## PRAYERS FOR MEMBERS

"Asking God for creative solutions to meet members' physical and spiritual needs so they can focus on kingdom work." - R, Creative Access

"We are exploring ways to pray more, and trying to be more intentional about finding times to gather together to grow and encourage one another."  
- Dan, Hungary

"Prioritize spiritual formation... Join classes and programs that will equip each member to be more like Christ and be able to reach out to those around us."  
- A, Creative Access

## PRAYING FOR GOD TO WORK IN EDUCATION

"Review, improve and add to our curriculum and training programs - we want to be willing to change to stay relevant and effective." - Angie, South Africa

"To provide funding for current programs and energy and wisdom for developing our new and expanding programs so that God can be honored and people's lives transformed." - Joanne, USA

## PRAYING FOR GOD TO WORK THROUGH ORGANIZATIONS

"Since members are spread through different projects, we hope to take opportunities at team meetings to do presentations about placement, what is happening in workplaces, and pray together." - A, Creative Access

"We would love TeachBeyond to become a legal entity here. This could bring much stability and flexibility to members as they seek God's guidance in their ministries here." - Kristiina, Spain

"Engage with local governments in order to maximize effectiveness by creating a complementary program recognized by national governments that bridges educational gaps." - Liz, Global

## PRAYERS FOR GOD TO WORK IN COMMUNITIES

"As we invest in their children, we pray that communities will experience Christ's love and receive the gospel message." - Maria, USA

"Use us to change the trajectory of children's lives so they become Christian leaders in their community and find solutions to break the cycle of extreme, systemic poverty."  
- Toi, Ethiopia

"Taking opportunities to serve in local churches and communities. serving with students, leading by example in serving the community. More members would allow us to serve more schools and open up more communities." - Hope, Czechia



# HOW OUR VISION INFORMS OUR GOALS

VISION TO GOALS

## Our Vision

We focus on seeing the vision fulfilled through our prayers, plans, and activities - these actions guide and inform, as we set our Orienting Goals.

## Orienting Goals

After setting Orienting Goals, we create specific strategies to meet the goals, which become our Strategic Objectives.

## Strategic Objectives

For 2021-2025 we will pursue strategic initiatives and activities to help us realize the vision of TeachBeyond, which we refer to as Organizational Goals.

## Organizational Goals

*our goal*

## **MEMBERS WILL INCREASINGLY BECOME EFFECTIVE MODELS OF A TRANSFORMED LIFE**

*our plan***ENCOURAGE MEMBER TRANSFORMATION THROUGH COMMUNITY**

Utilize holistically supportive team environments to foster the transformation of members.

**CULTIVATE PRAYER**

Foster communities of prayer for all members.

**DEVELOP LEADERS**

Equip leaders at every level of the organization.

**FOSTER MEMBERS**

Provide all members with member development opportunities.

**INCREASE MEMBER ENGAGEMENT**

Increase engagement and understanding of the mission, vision, and values of TeachBeyond.



Asia

our goal

# EDUCATION WILL BE EXCELLENT, HOLISTIC, CHRISTOCENTRIC, AND CONTEXTUAL FOR ALL

our plan

## PROVIDE TRANSFORMATIONAL EDUCATION

Ensure all education services implement transformational education.

## CULTIVATE EDUCATORS

Provide excellent role development and growth opportunities for educator members.

## MULTIPLY ACCESS TO EDUCATION

Make transformational education increasingly available.

## SUPPORT TRANSFORMATIONAL EDUCATION MOVEMENT

Increase participation, partnership, and support of the global transformational education movement outside of TeachBeyond.



Asia



Africa



Latin America



GOALS

our goal

## **ORGANIZATIONS WILL BE RELEVANT, RESOURCEFUL, AND EFFECTIVE**

our plan

### **IMPROVE GLOBAL INTEGRATION**

Improve the effectiveness of the global and national structure that is globally connected and locally empowered.

### **BROADEN GLOBAL SERVICES**

Improve and expand global services that support the vision of the organization.

### **INCREASE WORKERS**

Increase the numbers of people working with TeachBeyond.

### **GROW REVENUE**

Increase global organizational revenues and fundraising by national entities and global regions.

GOALS



Africa

our goal

## COMMUNITIES WILL EXPERIENCE REDEMPPTIVE TRANSFORMATION

our plan

### FOSTER CHURCH COLLABORATION

Increase member collaboration with churches in their communities.

### ENGAGE WITH LOCAL COMMUNITY

Establish a culture of community engagement.

### DISCIPLESHIP TRAINING

Establish contextually relevant training on evangelization and discipleship opportunities.



Europe

**WE ARE A GLOBAL ORGANIZATION COMING FROM & GOING TO MANY PLACES TO MAKE AN IMPACT FOR THE GOSPEL**

GLOBAL MEMBERS  
2014 - **435** | 2020 - **1,100** | 2025 - **2,500**  
GLOBAL LEARNERS  
2014 - **10,000** | 2020 - **20,000** | 2025 - **60,000**

**CANADA-UNITED STATES**

MEMBERS FROM	LEARNERS IMPACTED
2020 - <b>500</b>	2020 - <b>100</b>
2025 - <b>1,000</b>	2025 - <b>1,000</b>

**EUROPE**

MEMBERS FROM	LEARNERS IMPACTED
2020 - <b>70</b>	2020 - <b>3,000</b>
2025 - <b>250</b>	2025 - <b>8,000</b>

**LATIN AMERICA**

MEMBERS FROM	LEARNERS IMPACTED
2020 - <b>170</b>	2020 - <b>7,000</b>
2025 - <b>400</b>	2025 - <b>11,000</b>

**AFRICA**

MEMBERS FROM	LEARNERS IMPACTED
2020 - <b>30</b>	2020 - <b>5,000</b>
2025 - <b>350</b>	2025 - <b>17,000</b>

**ASIA\***

MEMBERS FROM	LEARNERS IMPACTED
2020 - <b>200</b>	2020 - <b>5,000</b>
2025 - <b>500</b>	2025 - <b>13,000</b>

\*CREATIVE ACCESS COUNTRIES ARE INCLUDED IN ASIA NUMBERS

## STRATEGIC PLAN DETAILS

### ORIENTING GOAL 1: MEMBERS WILL INCREASINGLY BECOME EFFECTIVE MODELS OF A TRANSFORMED LIFE.

#### 1 MEMBER TRANSFORMATION THROUGH COMMUNITY: UTILIZE HOLISTICALLY SUPPORTIVE TEAM ENVIRONMENTS TO FOSTER THE TRANSFORMATION OF MEMBERS.

- 1.1 Ensure every member is part of a team that fosters a holistically supportive environment of transformation.
- 1.2 Provide resources for holistically supportive teams.

#### 2 PRAYER: FOSTER COMMUNITIES OF PRAYER FOR ALL MEMBERS.

- 2.1 Create space and priority for prayer by all members.
- 2.2 Provide discipleship resources to teach and encourage prayer.

#### 3 LEADERSHIP DEVELOPMENT: EQUIP LEADERS AT EVERY LEVEL OF THE ORGANIZATION.

- 3.1 Provide ongoing training to all leaders to foster holistically supportive teams.
- 3.2 Identify leader gaps in all regions and prepare leaders to fill them.
- 3.3 Ensure leadership at all levels better reflects the countries in which TeachBeyond serves.

#### 4 MEMBER DEVELOPMENT: PROVIDE ALL MEMBERS WITH MEMBER DEVELOPMENT OPPORTUNITIES.

- 4.1 Provide all members with access to lifelong learning.
- 4.2 Ensure all workers successfully complete required training.
- 4.3 Ensure all members are appropriately equipped to provide Transformational Education.
- 4.4 Define expectations and benefits for all categories of TeachBeyond workers.

#### 5 MEMBER ENGAGEMENT: INCREASE ENGAGEMENT AND UNDERSTANDING OF THE MISSION, VISION, AND VALUES.

- 5.1 Provide members with a variety of methods to engage with the mission, vision, and values of TeachBeyond.

### ORIENTING GOAL 2: EDUCATION WILL BE EXCELLENT, HOLISTIC, CHRISTOCENTRIC, AND CONTEXTUAL FOR ALL

#### 6 TRANSFORMATIONAL EDUCATION: ENSURE ALL EDUCATION SERVICES IMPLEMENT TRANSFORMATIONAL EDUCATION.

- 6.1 Ensure all TeachBeyond programs, projects, and support services reflect the core principles of transformational education.
- 6.2 Ensure all TeachBeyond programs, projects, and support services develop and implement a plan to assess and improve the effectiveness of transformational education.

#### 7 EDUCATOR GROWTH: PROVIDE EXCELLENT ROLE DEVELOPMENT AND GROWTH OPPORTUNITIES FOR EDUCATOR MEMBERS.

- 7.1 Ensure all educator members receive ongoing role development.
- 7.2 Ensure all educator members receive growth opportunities.

#### 8 EDUCATION AVAILABILITY: MAKE TRANSFORMATIONAL EDUCATION INCREASINGLY AVAILABLE.

- 8.1 Increase the number of learners within our direct influence from 20,000 to 50,000.
- 8.2 Increase the number of programs and support services in all regions.
- 8.3 Increase the number of TeachBeyond projects in all regions from 23 to 50.
- 8.4 Increase the number of partner projects in all regions from 93 to 200.
- 8.5 Increase services for learners that currently have no access to education.
- 8.6 Increase the number of non-TeachBeyond educators receiving role development from 1,000 to 5,000 annually.
- 8.7 Increase the number of countries where TeachBeyond provides education services from 67 to 100.

#### 9 SUPPORT OF MOVEMENT: INCREASE PARTICIPATION, PARTNERSHIP AND SUPPORT OF THE GLOBAL TRANSFORMATIONAL EDUCATION MOVEMENT OUTSIDE OF TEACHBEYOND.

- 9.1 Increase participation, partnership, and support of the global transformational education movement outside of TeachBeyond.

**ORIENTING GOAL 3: ORGANIZATIONS WILL BE RELEVANT, RESOURCEFUL, AND EFFECTIVE.****10 GLOBAL INTEGRATION: IMPROVE THE EFFECTIVENESS OF THE GLOBAL AND NATIONAL STRUCTURE THAT IS GLOBALLY CONNECTED AND LOCALLY EMPOWERED.**

- 10.1 Establish TeachBeyond as a national entity in 15 new countries (from 27 to 42).
- 10.2 Increase the global connectedness of national entities.
- 10.3 Improve the effectiveness of the governance structure.

**11 GLOBAL SERVICES: IMPROVE AND EXPAND GLOBAL SERVICES THAT SUPPORT THE VISION OF THE ORGANIZATION.**

- 11.1 Establish regional centres in all regions with broad representation of global services.
- 11.2 Increase the operational effectiveness of TeachBeyond and all its departments.
- 11.3 Expand global services.

**12 WORKERS: INCREASE THE NUMBERS OF PEOPLE WORKING WITH TEACHBEYOND**

- 12.1 Increase members from 1000 to 2500.
- 12.2 Increase cross-cultural members outside of Canada and the United States from 50 to 200.
- 12.3 Increase associate partners and volunteers from 800 to 2000.

**13 REVENUE: INCREASE GLOBAL ORGANIZATIONAL REVENUES.**

- 13.1 Increase fundraising by national entities and global regions by at least 10% annually.
- 13.2 Increase giving to the Global Impact Fund to \$1,000,000 on an annual basis.
- 13.3 Increase revenue in TeachBeyond projects from 10 million to 50 million USD annually.
- 13.4 Increase contribution from TeachBeyond projects to TeachBeyond global to \$500,000 annually.

**ORIENTING GOAL 4: COMMUNITIES WILL EXPERIENCE REDEMPTIVE TRANSFORMATION.****14 CHURCH COLLABORATION: INCREASE MEMBER COLLABORATION WITH CHURCHES IN THEIR COMMUNITIES.**

- 14.1 Increase member collaboration with churches in their communities.

**15 COMMUNITY ENGAGEMENT: ESTABLISH A CULTURE OF COMMUNITY ENGAGEMENT.**

- 15.1 Establish a culture of community engagement.

**16 DISCIPLESHIP: ESTABLISH CONTEXTUALLY RELEVANT TRAINING ON EVANGELIZATION AND DISCIPLESHIP OPPORTUNITIES.**

- 16.1 Establish contextually relevant training on local evangelization and discipleship opportunities.



